



## Annual Sponsors Marketing Benefits By Sponsorship Level



Benefits/Marketing	Annual Sponsor Levels				
	Friend \$250	Scholar \$500	Bachelor \$1000	Masters \$1500	Doctorate \$2000
One Business Spotlight Article in "In The Classroom" Newsletter (includes link to your business)					●
Verbal Recognition at all GEF Events				●	●
Logo Placement in "In The Classroom" Newsletter • Sent to All District Families, Approx. 3200 • Sent to All Donors			●	●	●
Your business tagged (via hashtag) on GEF Facebook posts (other than specific Trivia night posts)		●	●	●	●
Logo with link within Sponsorship Category on the GEF34.org Website	●	●	●	●	●



## Trivia Night

### Marketing Benefits By Sponsorship Level



	Trivia Specialist \$1,500	Trivia Expert \$3,000	Trivia Master \$5,000	Trivia Naming Sponsor \$7,500
<b>Day of Event Marketing Benefits</b>				
Logo placed on Team Answer Sheets				●
Deliver a category reveal via video that you create that also highlights your business/organization				●
One Complimentary Table for 10 AND the option to purchase an additional table prior to public sign-up			●	●
Sponsor of a Game between trivia rounds			●	●
One Complimentary Table for 10		●		
Sponsor a Round of Trivia	●	●	●	●
Logo to be displayed prominently throughout the duration of the event	●	●	●	●
<b>Marketing / Social Media Benefits</b>				
All marketing for this event will be written "GEF Trivia Night, Sponsored by [your business/organization]"				●
"Sponsored Email" sent to all attendees				●
Logo on Signup Website for Event			●	●
One Business Spotlight Article in "In The Classroom" Newsletter (includes link to your business)			●	●
Logo on "Save-the-Date" email for Trivia Night		●	●	●
Logo on all Trivia Night email communications (Nov. - Jan.)		●	●	●
Your business tagged (via hashtag) on Facebook post regarding Trivia Night		●	●	●
Logo with Link within Event page on the <a href="http://GEF34.org">GEF34.org</a> Website	●	●	●	●
Logo Placement in Event article within "In The Classroom" Newsletter • Sent to All District Families, Approx. 3200 • Sent to All Donors	●	●	●	●