



Annual Sponsors Marketing Benefits By Sponsorship Level



Benefits/Marketing	Annual Sponsor Levels				
	Friend \$250	Scholar \$500	Bachelor \$750	Masters \$1250	Doctorate \$1750
One Business Spotlight Article in "In The Classroom" Newsletter (includes link to your business)					●
Verbal Recognition at all GEF Events				●	●
Logo Placement in "In The Classroom" Newsletter • Sent to All District Families, Approx. 3200 • Sent to All Donors			●	●	●
Your business tagged (via hashtag) on GEF Facebook posts (other than specific Trivia night posts)		●	●	●	●
Logo with link within Sponsorship Category on the GEF34.org Website	●	●	●	●	●



Trivia Night

Marketing Benefits By Sponsorship Level



	Trivia Specialist \$1,500	Trivia Expert \$3,000	Trivia Master \$5,000	Trivia Naming Sponsor \$7,500
Day of Event Marketing Benefits				
Logo placed on Team Answer Sheets				●
Deliver a clue via a video you create that also highlights your business/organization				●
One Complimentary Table for 10 AND the option to purchase an additional table prior to public sign-up			●	●
Sponsor of a Game between trivia rounds			●	●
One Complimentary Table for 10		●		
Sponsor of a Question	●	●	●	●
Logo on 3 Title Sponsor Posters Displayed at Event	●	●	●	●
Marketing / Social Media Benefits				
All marketing for this event will be written "GEF Trivia Night, Sponsored by [your business/organization]"				●
"Sponsored Email" sent to all attendees				●
Logo on Signup Website for Event			●	●
One Business Spotlight Article in "In The Classroom" Newsletter (includes link to your business)			●	●
Logo on "Save-the-Date" email for Trivia Night		●	●	●
Logo on all Trivia Night email communications (Nov. - Jan.)		●	●	●
Your business tagged (via hashtag) on Facebook post regarding Trivia Night		●	●	●
Logo with Link within Event page on the GEF34.org Website	●	●	●	●
Logo Placement in Event article within "In The Classroom" Newsletter • Sent to All District Families, Approx. 3200 • Sent to All Donors	●	●	●	●