



Marketing Benefits By Sponsorship Level



Benefits/Marketing	Annual Sponsor Levels				
	Friend \$250	Scholar \$500	Bachelor \$750	Masters \$1000	Doctorate \$1500
One Business Spotlight Article in "In The Classroom" Newsletter (includes link to your business)					●
Logo with Link within Sponsorship Category on the GEF34.org Website				●	●
Verbal Recognition at all GEF Events			●	●	●
Logo Placement in "In The Classroom" Newsletter • Sent to All District Families, Approx. 3200 • Sent to All Donors		●	●	●	●
Your business tagged (via hashtag) on GEF Facebook posts (other than specific Trivia night posts)	●	●	●	●	●
Logo within Sponsorship Category on the GEF34.org Website	●	●	●	●	●



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Benefits/Marketing		
	Trivia Expert \$2000	Trivia Master \$3000
Day of Event Marketing Benefits		
Sixty (60) second video played at during the event		●
Sponsor of a Game between trivia rounds		●
Logo placed on Team Answer Sheets		●
One Complimentary Break Out Room (i.e. "Table")	●	●
Sponsor of a Question	●	●
Thirty (30) second video played during the event	●	●
Marketing / Social Media Benefits		
Logo on Signup Website for Event		●
"Sponsored Email" sent to all attendees		●
Your business tagged (via hashtag) on Facebook post regarding Trivia Night	●	●
Logo on "Save-the-Date" email for Trivia Night	●	●
Logo on all Trivia Night email communications (Nov. - Jan.)	●	●
One Business Spotlight Article in "In The Classroom" Newsletter (includes link to your business)	●	●
Logo with Link within Event page on the GEF34.org Website	●	●
Logo Placement in Event article within "In The Classroom" Newsletter • Sent to All District Families, Approx. 3200 • Sent to All Donors	●	●